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For Immediate Release

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Advanced Biofuels USA Launches Green Racing Web Page to Promote and Encourage Development and Testing of Efficient, Renewable Consumer Technologies

Frederick, MD During the week of October 12, Advanced Biofuels USA launched its Green Racing R&D web site page (<http://advancedbiofuelsusa.info/rd-focus/green-racing>) in conjunction with a series of interviews conducted with leaders in innovative “green” racing at the American Le Mans Series’ Petit Le Mans race at Road Atlanta.

“Some car racing is more relevant than others,” explained executive director, Joanne Ivancic. “This page will focus on programs that promote technological innovations developed in car racing programs applied to make consumer cars go faster more efficiently and, especially, more sustainably.” Currently, information on the US DOE/EPA Green Racing Protocols, the American Le Mans Series Green Challenge, the Michelin X Challenge, the UK’s Motorsport Industry Association’s Energy Efficient Motorsport Initiative, the Jetta TDI Cup and the TTXGP electric motorcycle races are included.

“I am sure there are more programs that are developing technologies that will help diminish the carbon footprint of transportation. I’m disappointed that they are not touted more effectively,” explained Ivancic. “In interviews with team managers and racing technology leaders at the ALMS events, over and over I hear that technology development with consumer application is key, but I don’t see that emphasis on web sites or in printed material. I know that the Indy cars use bioethanol, but try to find information about that on Indy’s official web site. I hope I’m just at the beginning of the parade in pushing for this aspiration to come true—and to recognize and reward it when it does.”

Bryan MacDonald, Highcroft Racing’s chief operating officer made a good point, contrasting the US government’s participation in the Green Challenge with its support of NASCAR. Federal funds go into the National Guard Car, the Army Car, the Marines Car, etc. The technologies in those cars are ancient compared to what’s available today at your neighborhood Chevy, Ford, Dodge and Toyota dealership. They only started using unleaded fuel a few years ago.

Why not an ALMS EPA Car or a DOE Car to motivate people to “live green,” to race green? Why not put some real “teeth” into the Green Challenge program with serious prize money for

the winners? The government would receive a return on that investment with more “green” options at auto dealerships resulting in easier compliance with CAFÉ standards and lower carbon emissions.

The Green Racing parts of the Advanced Biofuels USA web site will encourage clean and green racing as platforms to develop and test technologies with wider applications.

For more information, visit www.AdvancedBiofuelsUSA.org and click on “R&D Focus.”

Photos on the Advanced Biofuels USA web site may be used with permission.