



Key Trends in Green Hydrogen

Powering On Towards a Net Zero Future

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Introduction to NexantECA

NexantECA, the Energy and Chemicals Advisory company, at a glance

Company

- Leading, independent provider of mission critical market, technical, environmental and commercial advice and intelligence to the global energy and chemicals sector.
- Highly complementary offerings combining deep intellectual capital and proprietary data and analytics.

50+
years
of institutional
knowledge

100+
Industry experts

12
countries worldwide with
physical presence

Our Businesses

Three integrated solutions:



- Over 200 consulting engagements completed each year.
- Over 100 subscription reports published each year, providing analysis on more than 100 products.
- Online and in-house training, with 10-12 public training courses available throughout the year.

Clients

Leading energy and chemicals operators, financial investors and advisors.

- Base Petrochemicals and Polymers
- C1 Chemicals and Fertilizers
- Intermediate and Specialty Chemicals
- Downstream Oil
- Gas, Midstream and Infrastructure
- Biorenewables and Circular Economy

Locations



- Global knowledge and regional expertise; industry professionals based in key regions.

Subscriptions and Reports - We have continued interaction with the industry, publishing over 100 reports a year



Markets and Profitability

Market, profitability and pricing analysis currently tracking 60 polymers, petrochemicals, feedstocks, refined products and fertilizers with forecasts to 2045:.

Markets

- Market Analytics
- Market Insights

Profitability

- Historic and Forecast Profitability
- World Gas Model

[View all Markets and Profitability Reports](#)



Technology and Costs

Detailed technology analyses and process economics for existing, new technologies:

- TECH (formerly PERP)
- Biorenewable Insights (BI)
- Sector Technology Analysis
- Cost Curve Analysis

[View all Technology and Costs Reports](#)



Special Reports

Special Reports addresses analyse issues of topical importance to the energy and chemicals industry.

Recent topics include:

- Recycling
- Sustainability
- Electric Vehicles

[View all Special Reports](#)

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Overview of General Trends in Global Sustainability

Sustainability is built on three key underlying drivers: Ecology, Society, and Economics

“We cannot despair of humanity, since we ourselves are human”

Albert Einstein, *The World as I see It* (1949)

People

“Economics is on the side of humanity now”

Isaac Asimov

“Honor the sacred. Honor the Earth, our Mother. Honor all with whom we share the earth. Walk in balance and beauty”

Isaac Asimov

**The
Three
Ps**

Profit

Planet

“Greed is Good”

Gordon Gecko, *Wall Street* (1987)

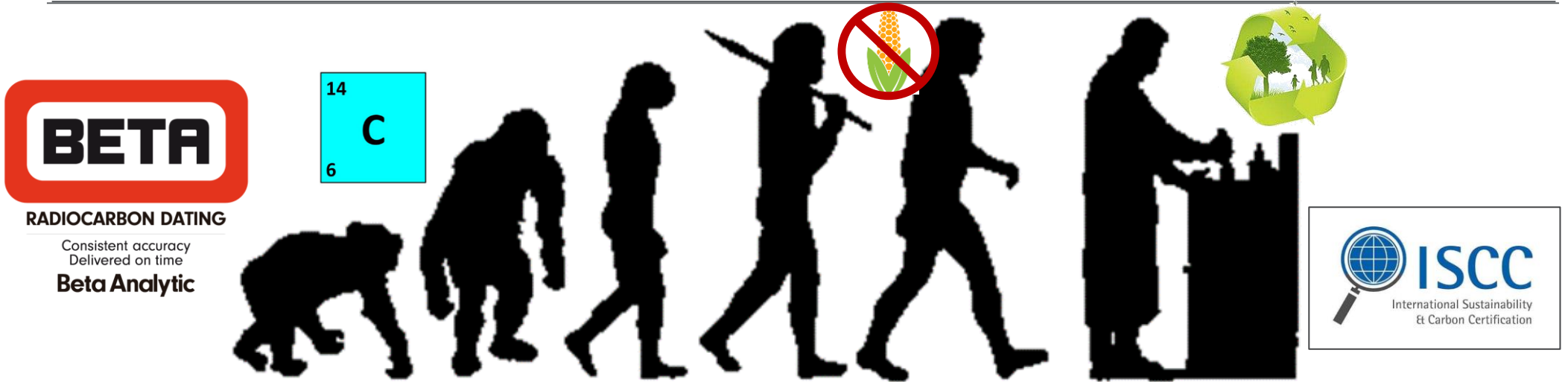
“There is No Planet B”

UN Secretary-General Ban Ki-moon (2013)

“Scientists are human. Unraveling the knots of nature’s mysteries is a reward in itself; but even so, scientists like to hear the applause of the audience”

Isaac Asimov

New sustainability standards no longer focus solely on bio-based carbon content have shifted to a focus on reducing greenhouse gases (GHGs) and overall carbon footprint – which biomaterials have a role to play



2000-2010: “Biobased Focus”

- Bio-based materials were the focus, and mostly biofuels (ethanol and FAME biodiesel are most of it)
- A C-14 test (ASTM D6866) is a good way to prove renewability
- Material segregation comes at a higher cost and carbon footprint but is necessary to maintain C14 levels
- Low oil prices generally spelled doom for renewables, as competitiveness reduced

2010-2015: “Non-Food Focus ”

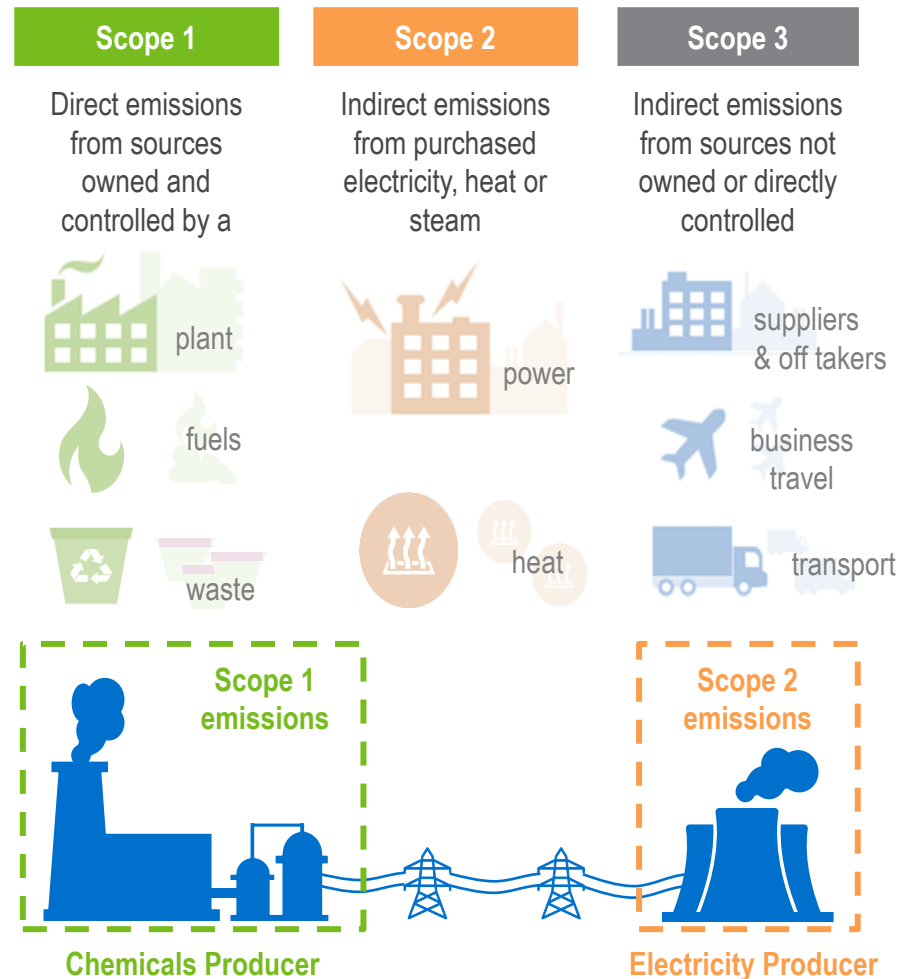
- Food vs. Fuels debate drives significant focus onto non-food sources – especially waste
- Bio-based materials remain in high focus, with mostly biofuels (ethanol and FAME biodiesel are still most of it, but HVO emerges)
- SAF begins to see significant Focus
- “Material Balance” Approach Emerges
- LCFS programs emerge incentivizing lower carbon intensities

2015-2022: “Carbon Intensity Focus”

- Carbon Intensity becomes major focus, supported by LCFS programs
- Many energy, chemical, logistics, and other industries have committed to carbon intensity goals – which include Net Carbon neutrality by the 2050-2070 timeframe
- 2019-2020 seen as a pivot point in consumer, industry, and finance appetite for what are seen as “dirty” projects

Scope 1, Scope 2, and Scope 3 emission categories are used to differentiate between direct and indirect GHG emissions with standards and certifications having been developed for reporting

To improve transparency and completeness in reporting, the Greenhouse Gas (GHG) Protocol established corporate standards and the concepts of Scope 1, 2, and 3 emissions



- **Scope 1** emissions are direct emissions that occur from sources controlled or owned by the reporting company
 - These can be the emissions from combustion of fuels, process emissions or fugitive emissions
 - The GHG Protocol does not include biomass combustion in Scope 1
- **Scope 2** emissions include the indirect emissions from the generation of purchased electricity consumed by the company
 - Purchased electricity is defined as electricity that is purchased or otherwise brought into the organisational boundary of the company
 - These emissions occur at the facility where the electricity is generated
- **Scope 3** includes all other indirect emissions, the emissions which are a consequence of the activities of the company but occur from sources not owned or controlled by the company
 - Scope 3 emissions are optional to report under the GHG Protocols reporting standard. Entities often narrow the inclusion criteria for Scope 3 emissions to allow for calculability

Certifications have developed to cover the full spectrum of emissions

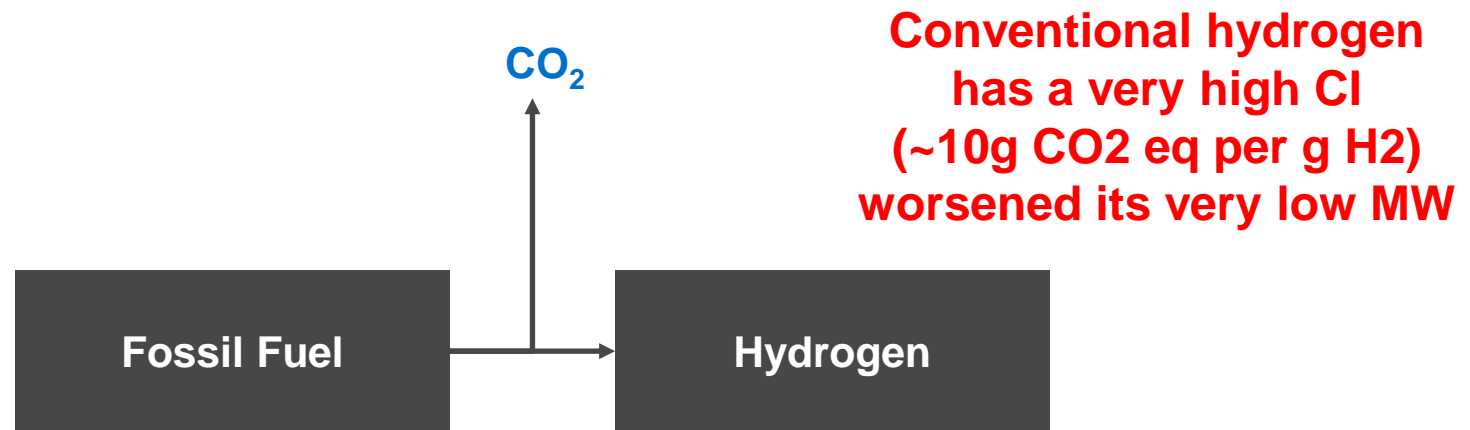
- The **GHG Protocol** establishes comprehensive global standardised frameworks to measure and manage GHG emissions from private and public sector operations, value chains and mitigation actions
- **CDP** is a not-for-profit charity that runs the global disclosure system to assist entities in managing their environmental impacts
- The **ISCC's** objective is to contribute to the implementation of environmentally, socially and economically sustainable supply chains



Overview of Trends in Hydrogen

Why is current industrial or “grey” hydrogen so “dirty”? Here’s how to make hydrogen from fossil fuels:

You start by taking something carbon rich...

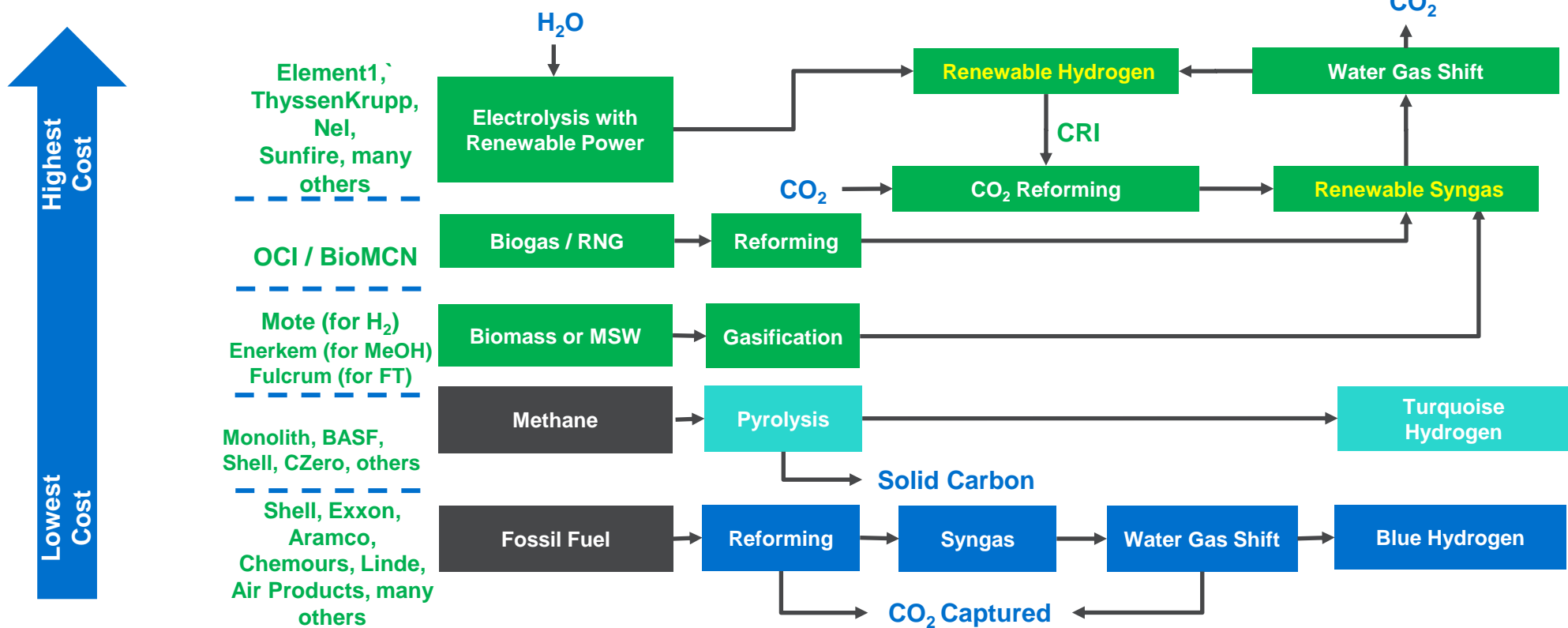


...and emitting all the carbon as CO₂

Adding carbon capture (via pre-combustion and post-combustion) to “grey” hydrogen is one way to deal with this and produces “blue” hydrogen, but be careful – carbon capture is highly energy intensive, so depending upon the overall carbon footprint and carbon intensity of the energy source Scope 2 emissions MAY be increased more than Scope 1 emissions are reduced

Renewable Hydrogen and Syngas are a key lynchpin to decarbonize fuels, feedstocks, and chemicals supply/value chain via viable pathways to reduce overall GHG emissions

Key Routes to Renewable Hydrogen and Syngas



Other pre-commercial routes under development include:

- Thermocatalytic Water Splitting – (OMC, Sandia CR5, ETH, etc)
- Biofuel reforming (ethanol, DME etc) – (Golü, Oberon, etc)

Other very early-stage routes with interest include

- Biological Production (e.g., Algae)
- Photocatalytic water splitting (e.g., artificial leaf)

Chloralkali production can also produce renewable hydrogen (depending upon the energy source, but is not green hydrogen by default)

Renewable hydrogen and/or syngas can be used to produce ammonia, methanol, acetic acid, FT Liquids, and other hydrogen, syngas, and/or CO based chemicals

- CO2 reforming offers a CO2 Utilization option with access to large scale downstream markets for CO and syngas-based chemicals such as methanol, acetic acid, and FT liquids
- CO2 utilization and/or storage remains the most significant hurdle to the proliferation of carbon capture technologies

Electrolysis is a commercially proven clean technology, as there is no CO₂ produced during production, but the source of power supply is very important to the overall carbon footprint

Many Options exist for Low CI Power, with different sustainability profiles:

- Highly Sustainable, Low CI
 - Solar Photovoltaics (PV)
 - Wind (Onshore/Offshore)
 - Geothermal (Organic Rankine Cycle)
 - Tidal and Ocean Thermal
- Lower CI, but with Sustainability Concerns
 - Hydroelectric (Dams, Run-of-River, etc.)
 - Incineration
 - Biomass (Various Fuels/Feedstocks)
 - WTE
- Non-renewable but Low CI
 - Commercial Nuclear (Light Water Reactors and Small Modular Reactors)

Similarly, the different colors of hydrogen have different implications for the CI

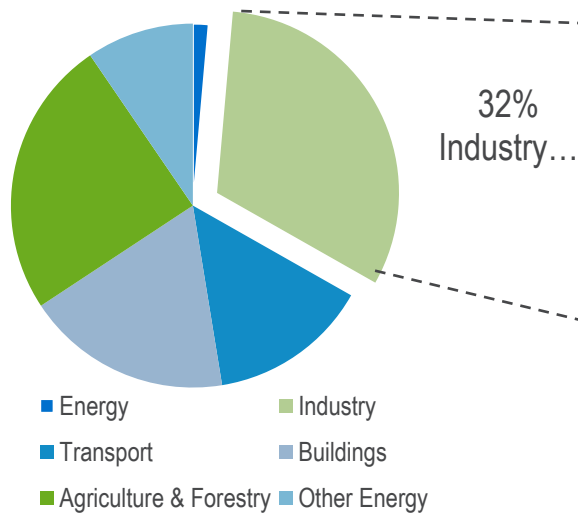
	HYDROGEN SOURCE	ENERGY SOURCE	PRODUCTION PROCESS	BY-PRODUCT	TONS CO ₂ PER TON H ₂		
GREEN					0		water
YELLOW					+16.4		natural gas
TURQUOISE					0		bio-methane
BLUE					0		renewable energy
PURPLE					0		grid electricity
PINK					0		nuclear energy
RED					0		lignite coal
GRAY					+7.5		bituminous coal
BROWN					+13.4		electrolysis
BLACK					+13.4		thermochemical
WHITE							thermal electrolysis
							CO ₂ emitted
							CO ₂ sequestered
							solid carbon product
							pure oxygen gas
							chemical product

Adapted from: <https://www.energy.gov/sites/default/files/2021-09/h2-shot-summit-panel2-methane-pyrolysis.pdf>

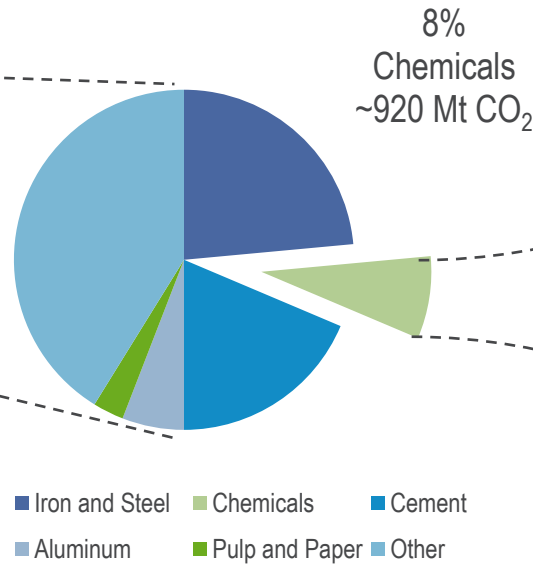
With “must run” power plants status granted by national/state regulators, significant solar PV and wind capacity has and is coming online into the future—with very competitive levelized costs to incumbent production and supported for demand responsiveness by competitive energy storage on a levelized cost basis as well. WTE is falling out of favor due to (among other issues) concerns over particulate emissions and fossil materials contained within the waste streams

Global chemical emissions are dominated by the production of “grey” hydrogen and syngas

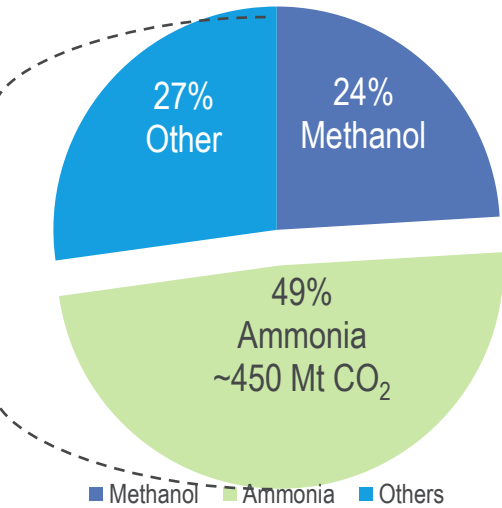
Annual Global GHG Emissions by End-Use



Annual Global Industrial GHG Emissions by Sector



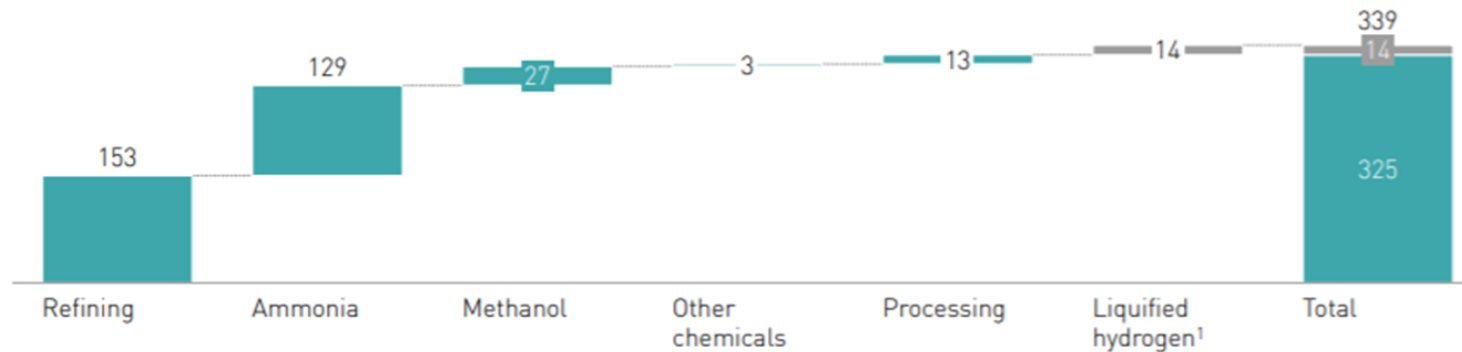
Annual Global Chemical Industry CO₂ Emissions by Product



Sources:
 IEA World Emissions Dataset, 2021
 IPCC AR5 Working Group 3 Report (2014)

Hydrogen Use in the Chemical Industry (Source: IEA.org)

Total hydrogen use in the EU, in TWh



While Methanol and Ammonia have larger implications beyond just their large existing markets, Low Carbon Intensity Hydrogen’s Implications Have the Potential to be the Most Far Reaching

Methanol – high interest and high activity

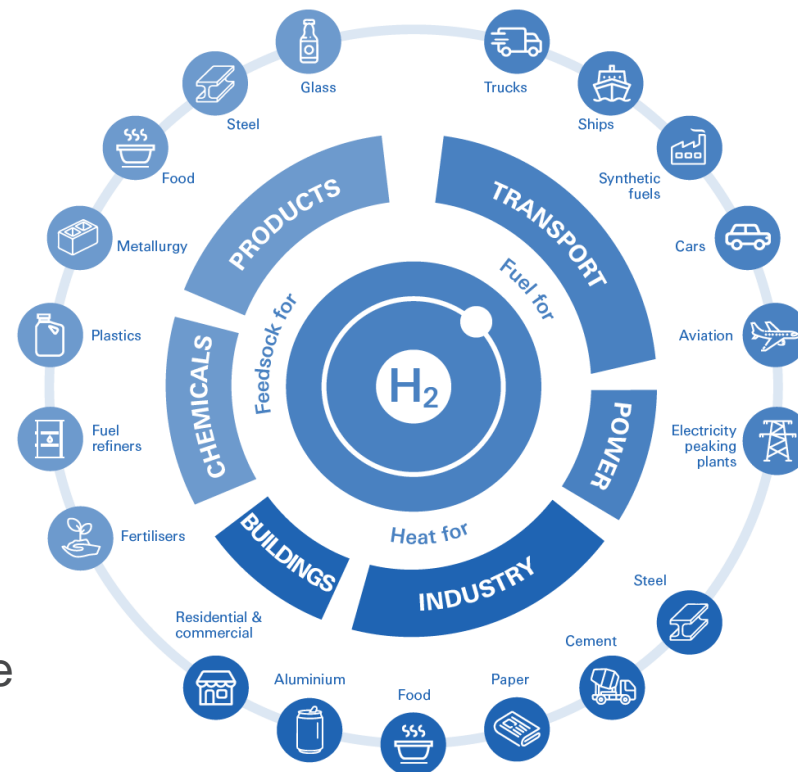
- Significant Interest as a Marine fuel
- Potential feedstock for olefins (via MTO)
- Potential feedstock for fuels (MTG or MTO+ATJ)
- MSW-based already commercial in Canada
- Biogas-based already commercial in Europe
- Power-to-Methanol commercial in Iceland

Ammonia – less activity but high interest

- Potential to reduce fertilizer carbon intensity
- Potential as a hydrogen carrier/virtual hydrogen pipeline

Hydrogen – a key enabler of fuels and chemicals

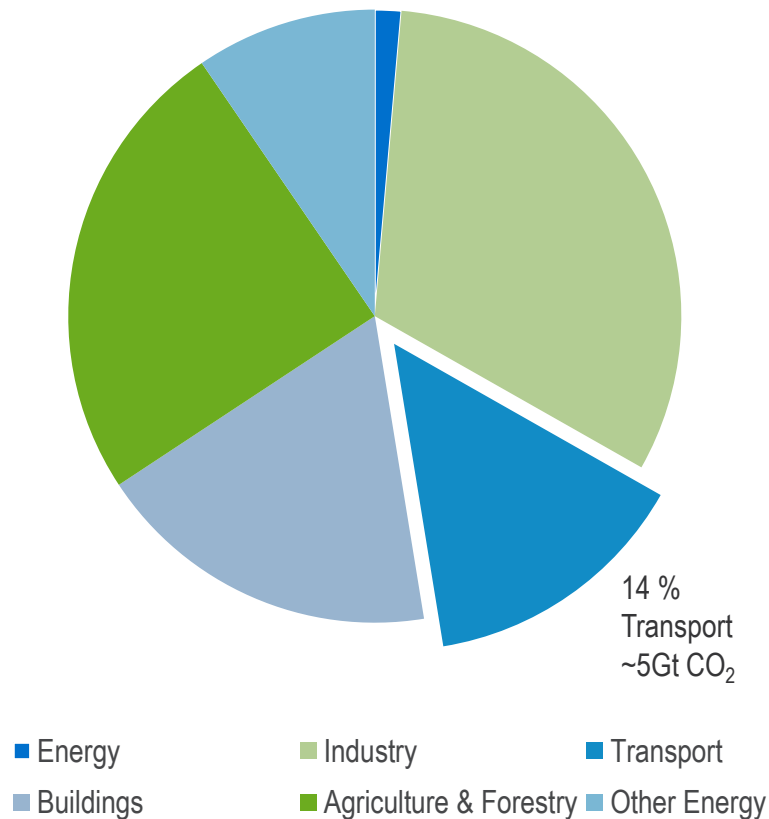
- Direct use as a fuel is limited, but maintains interest:
 - Terrestrial fuel cell vehicles
 - Airbus developing Hydrogen Plane by 2035
 - Potential for marine fuel
- Feedstock for renewable fuels (e.g., HVO)
- Feedstock for conventional fuel refining and chemicals



Methanol and Ammonia’s low prices have represented the largest hurdle to development of replacements—however as we inch closer to a time when emissions have a cost and impact on profitability, that barrier is falling rapidly

A significant percentage of global GHG emissions is due to transportation and mobility – different types of transportation have different outlooks for sustainability and biofuels

Annual Global GHG Emissions by End-Use



Terrestrial Vehicles

- Includes trains, busses, cars, and trucks
- Significant effort and focus on decarbonization through alternative fuels—particularly ethanol and diesel replacements.
- Over the long-term expected to be addressable market by EVs

Marine Vehicles

- Includes container ships, bulk carriers, oil tankers, barges, and other water-bound vehicles
- Significant effort and focus on decarbonization through alternative fuels—particularly diesel, ammonia and methanol
- Over the long-term significant parts of the market are expected to be addressable market by EVs

Aviation

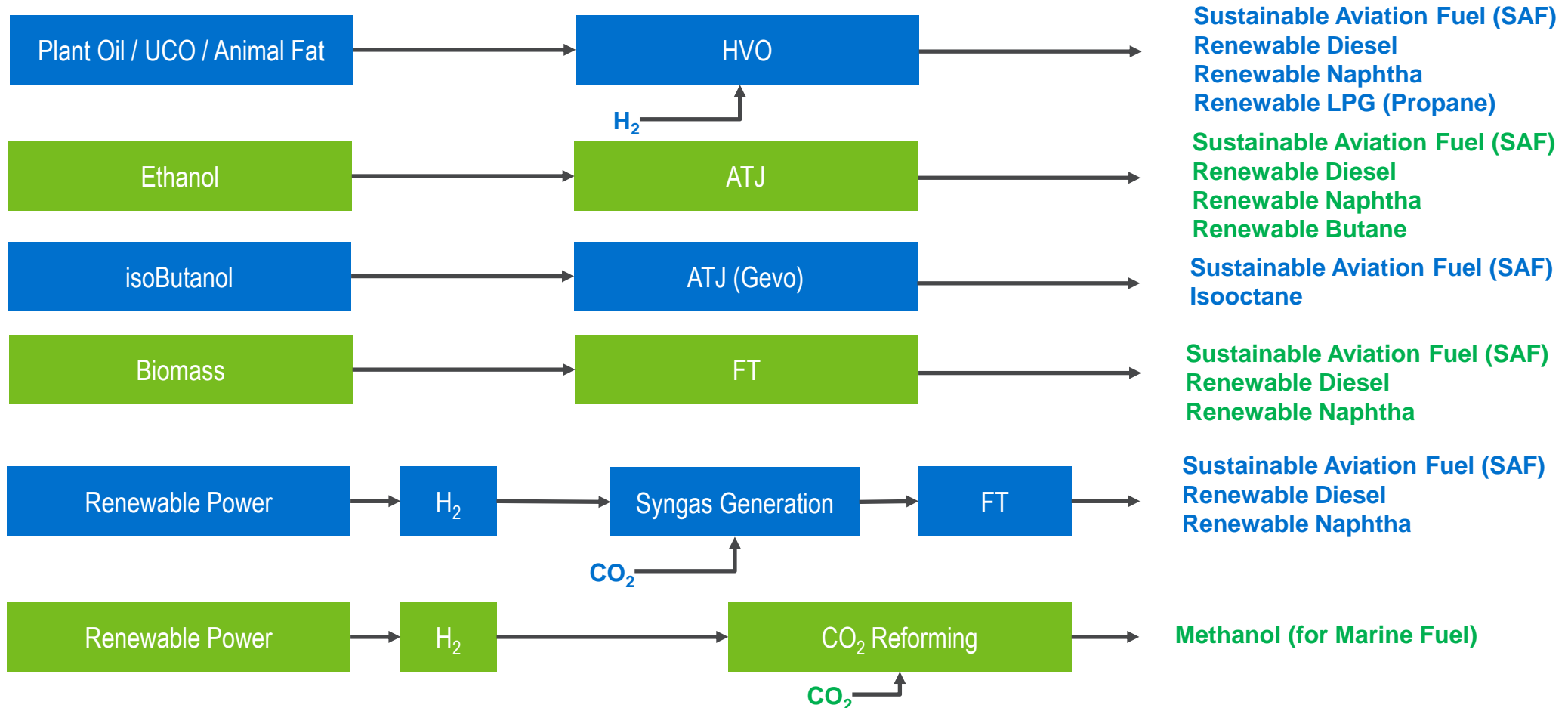
- Includes planes, jets, and helicopters
- Significant effort and focus on decarbonization through alternative fuels—particularly HVO, FT, and ATJ routes
- Over the long-term **not** expected to be addressable market by EVs

Sources:
IEA World Emissions Dataset, 2021

More and more energy companies are turning to coprocessing HVO at their refineries

ATJ, PtL, FT, and other Low CI technologies are seeing significant interest – many of the products are the same – primarily driven by demand for SAF and Renewable Diesel– Though Marine interest is high too

Byproduct renewable naphtha from HVO and other processes (in addition to use as a blendstock for fuels) is also seeing utilization as a feedstock for renewable chemicals



ATJ is seen as the next lowest hanging fruit after HVO while PtL is seen as the most impactful, meaning there may be a large opportunity for Sustainable Brazilian ethanol and the highly renewable grid offers benefits for PtL

The Russian invasion and war in Ukraine and its response has had a profound impact on European and Global Markets – particularly for energy, fertilizer, and related downstream sectors

- This has upended gas supplies in Europe (the main feedstock for hydrogen), raising prices to astronomical levels. Currently, biogas is cheaper than natural gas in Europe—which until a short time ago went for a premium. This means green hydrogen produced by switching to biogas is less expensive – though there is limited feedstock available, and availability is regionally specific
- The high price has improved economics for other routes as well, and projects are moving forward – particularly for electrolysis
- “All-hands-on-deck” situation for solutions and local production as a security of supply issue– including coal and other renewables
- Some renewables also impacted those based upon particularly biofeedstocks that have been impacted– natural oils and grains



The current aggression started in Spring of 2022 – there hasn’t yet been a winter in the EU with reduced Russian gas, and winter is coming



Conclusions

Major end-use applications for hydrogen include refining, ammonia, methanol, specialty chemicals plus increased market demand growth from power generation, transportation, mobility, and other “energy carrier” uses

Industry	Key Applications	Supply Systems	Current H ₂ Volumes (est.)	Likely Direction of Green H ₂ Volumes - 2050
<p>General Industries</p>	<ul style="list-style-type: none"> Power generation Heat treating laboratories 	<ul style="list-style-type: none"> Small on-site Cylinders Tube trailers Liquid H₂ 	<p>Low <5 mm scfd</p>	
<p>Electronics</p>	<ul style="list-style-type: none"> Thin-film solar Semi-conductors 	<ul style="list-style-type: none"> Tube trailer Liquid H₂ Small on-site 		
<p>Glass</p>	<ul style="list-style-type: none"> Float glass manufacturing 	<ul style="list-style-type: none"> Liquid H₂ Small on-site 	<p>Medium 5-15 mm scfd</p>	
<p>Other</p>	<ul style="list-style-type: none"> Chemicals Biofuels 	<ul style="list-style-type: none"> Pipeline Large on-site 		<p>About the same</p>
<p>Refining</p>	<ul style="list-style-type: none"> Hydro-processing 	<ul style="list-style-type: none"> Pipeline Large on-site 	<p>High 30-20+mm scfd</p>	

Each approach has pros and cons – some are more likely near-, short-, and medium-term solutions, while others are likely to be seen only in a longer timeframe

Increasing Technical Complexity, Capital Costs, Emissions Reductions	Technology Advantages	Technology Disadvantages	Technology Outlook	Increasing Commercial Readiness
	Feedstock Switching (e.g., RNG) <ul style="list-style-type: none"> Multiple Options emerging Little to no infrastructure changes are required 	<ul style="list-style-type: none"> Current available volumes are limited Current regulations, credits, other incentives, and industry demand are pulling potential feedstocks towards fuels markets and driving prices high Dependent upon upstream technology to “fix the problem” 	<p>Currently the low hanging fruit. The only limit is the supply—but additional volumes are expected as large growth in capacity is planned. Expected to be a go-to short term solution</p>	
	Carbon Capture <ul style="list-style-type: none"> Can be used alone or in conjunction with other solutions Can reduce Scope 1 emissions to at or near zero May allow for other pollutant capture depending upon capture technology Technology is “bolt-on”, requiring no changes to process 	<ul style="list-style-type: none"> Scope 2 emissions are not reduced Generally large energy requirements—which can increase Scope 2 emissions depending upon the source Storage (and length of time of storage) is a contentious issue 	<p>Despite mixed reactions surrounding its efficacy as a solution, this appears to be a current focus of the energy majors as a way to deliver medium term solutions while still using fossil sourced oil and gas. Problem remains of storage or utilization of captured carbon.</p>	
	Electric Water Splitting with Renewable Power <ul style="list-style-type: none"> Can be used alone or in conjunction with other solutions Can be used for non-continuous applications (e.g., vehicle refueling) 	<ul style="list-style-type: none"> Requires new build / little overlap in existing infrastructure Requires significant power, which must be renewable Dependent upon upstream technology to “fix” part of the problem 	<p>Many developers are currently working on this in various phases of development and scales. Significant focus on downstream applications: emethanol and eSAF</p>	
	Biomass Gasification <ul style="list-style-type: none"> Potential for low cost feedstocks Most economically competitive currently 	<ul style="list-style-type: none"> Many are still under development and not yet commercial or not widely proliferated Requires new capacity / value chain Most hydrogen produced in this way is used captively 	<p>Significant focus on methanol, ammonia, and FT SAF which may include green hydrogen as an intermediate. Very few (including Mote) are focused on this for hydrogen as a product</p>	

Feasible, viable, and profitable solutions for decarbonization aren't in competition with each other, rather will be effectively utilized together to achieve GHG emissions targets and goals

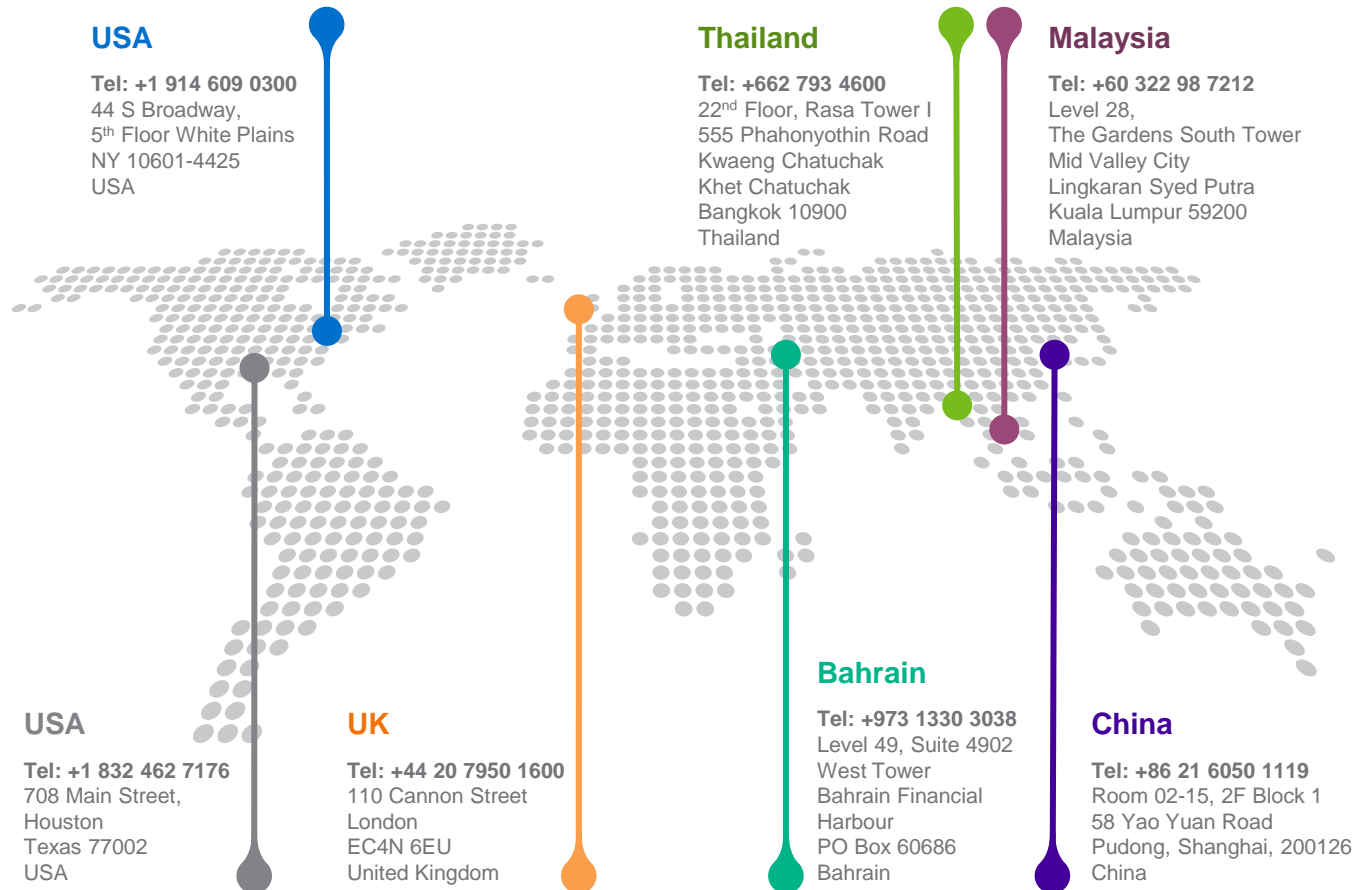
- **Costs are emerging for “dirty” production:**
 - Regulatory/Taxes
 - Loss of access to financing
 - Negative market view
- **“Net-Zero” pledges by 2050 require substantial change to achieve**
- **One solution alone will not be able to deliver**
- **We are increasingly reaching the point of emergency regarding the climate**
- **“All-hands-on-deck” situation for solutions**
 - To achieve “Net-Zero” ambitions
 - To meet domestic needs in Europe due to gas restrictions



Sustainability is no longer being pushed by “green activism” alone – it is now a large consideration regarding long term profitability and competitiveness

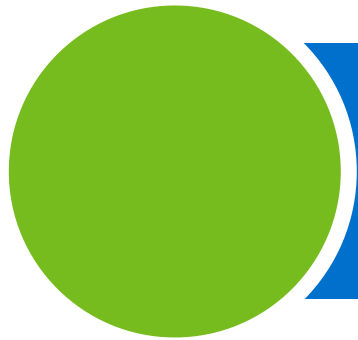


NexantECA partners with clients to help them navigate the big global energy, chemicals and materials issues of tomorrow. We provide independent advice through our consulting, subscriptions and reports, and training businesses using expertise developed in markets, economics and technology through our fifty years of operation. We are entirely dedicated to supporting sustainable development of the industry and provide expert advice with efficiency, speed, and agility.



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Appendix

A

Key Offerings of Interest

For other individual chemicals or whole value chains, NexantECA can offer further analyses

Cost of Production Models:

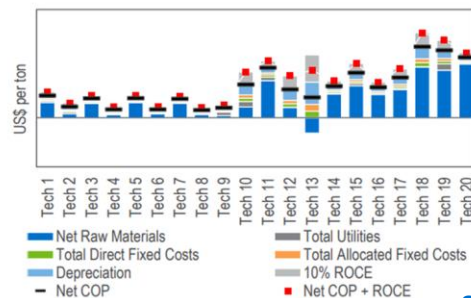
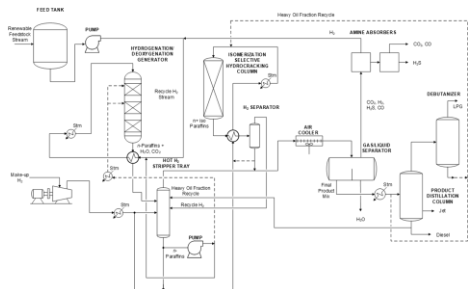
- Many cost of production models for renewable or low carbon intensity chemicals and fuels can be found in NexantECA's **Biorenewable Insights** program, as well as supporting analysis including:

- Technology Analysis
 - Process Descriptions
 - Process Chemistry
 - Process Flow Diagrams
- Capacity Analysis
 - Existing Capacity
 - Planned Capacity
 - Risk Adjusted Planned Capacity
- Strategic Analysis

CAPITAL COST		WILLION U.S. \$	
Plant Start-up	10000	GBL	81.4
Startup Date	2010	CO2E	12.2
Location	USOC	Total Plant Capital	73.7
Capacity	2748 Thousand Tons/yr	Other Plant Costs	16.4
Operating Rate	100 percent	Total Project Investment	90.1
Throughput	2748 Thousand Tons/yr	Working Capital	9.2
		Total Capital Employed	99.3

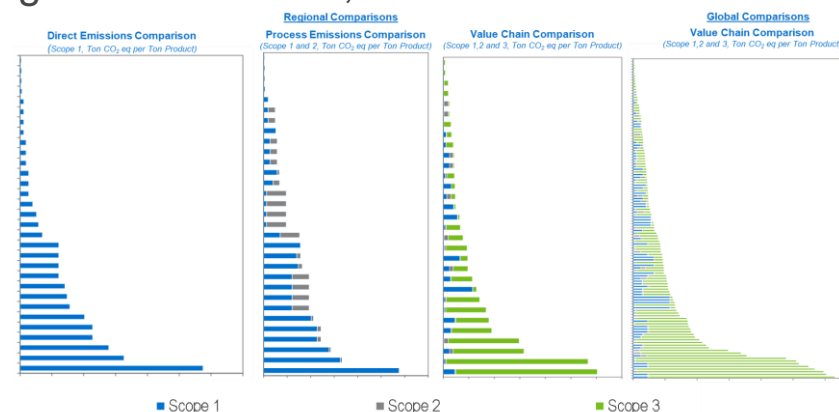
PRODUCTION COST SUMMARY		UNITS	PRICE	ANNUAL	U.S. \$	U.S. \$
		Per Ton	Per Unit	Per Ton	Per Ton	Per Ton
RAW MATERIALS						
	Natural Gas	Gal	0.520	21.90	108.58	50.00
	Oxygen	ton	0.642	84.80	41.87	11.44
	Catalysts & Chemicals		1.000	0.70	0.70	0.19
	TOTAL RAW MATERIALS				150.96	61.63
UTILITIES						
	Power	kwh	0.024	57.36	0.25	0.07
	Cooling Water	ton	0.017	29.04	1.47	0.40
	Boiler Feed Water	ton	1.265	0.55	0.76	0.21
	Steam (400)	ton	0.496	30.21	15.07	4.16
	Hot Gas	ton	0.907	32.80	3.00	0.82
	Fuel	Gal	0.262	21.93	0.58	0.16
	TOTAL UTILITIES				4.49	1.23
NET RAW MATERIALS & UTILITIES					155.44	62.86
VARIABLE COST					155.44	62.86
DIRECT FIXED COSTS						
	Labor	12 employees	48.21 Thousand U.S. \$	2.11	0.58	
	Facilities	4 employees	54.14 Thousand U.S. \$	0.80	0.22	
	Supervision	1 employees	66.04 Thousand U.S. \$	0.24	0.07	
	Maintenance, Material & Labor			0.71	1.84	
	Direct Overhead			1.42	0.39	
	TOTAL DIRECT FIXED COSTS			11.27	3.10	0.81
ALLOCATED FIXED COSTS						
	General Plant Overhead		61 % Direct Fixed Costs	6.79	1.86	
	Insurance, Property Tax		1.5 % Total Plant Capital	4.02	1.10	
	TOTAL ALLOCATED FIXED COSTS			10.79	2.96	0.80
TOTAL FIXED COSTS				22.06	6.06	0.81
TOTAL CASH COST				207.50	68.90	0.81
Depreciation @	10 % for GBL & OPC	5 % for CO2E		31.30	8.60	0.51
COST OF PRODUCTION				238.80	77.50	0.81
Return on Capital Employed (ROCE) @		10 Percent		36.39	10.13	0.52
COST OF PRODUCTION + ROCE				275.19	87.63	0.81

- Many cost of production models for conventional petrochemicals and fuels, can be found in NexantECA's **TECH** program (formerly PERP)



Carbon Intensity Analysis

- For any chemical currently covered at the Cost of Production model level in the **Biorenewable Insights** Program and/or the **TECH** Program, a carbon intensity model in a desired region or regions is available, as an add-on.



Market Analysis

- For many chemicals featured in the Biorenewable Insights and TECH programs, there is also market coverage (supply, demand, pricing) for the same chemicals in the **Market Insights** program, which has history and scenario-based forecasts of key market data

Some key recent reports related to Renewable Hydrogen– NON-COMPREHENSIVE: LAST 3 YEARS ONLY

Biorenewable Insights Program

- [Biorenewable Insights: Cellulosic Feedstocks \(2021 Program\)](#)
- [Biorenewable Insights: HVO \(2022 Program\)—COMING SOON](#)
- [Biorenewable Insights: RNG \(2022 Program\)—COMING SOON \(Update of 2019 Report\)](#)
- [Biorenewable Insights: Ammonia \(2022 Program\)—COMING SOON](#)
- [Biorenewable Insights: Sustainable Aviation Fuel \(SAF\) \(2021 Program\)](#)
- [Biorenewable Insights: Biomethanol as a Platform Chemical \(2021 Program\)](#)
- [Biorenewable Insights: Hydrogen \(2020 Program\) – 2022 Update Coming Soon](#)
- [Biorenewable Insights: Municipal Solid Waste \(MSW\) as a Sustainable Feedstock \(2021 Program\)](#)
- [Biorenewable Insights: Renewable Power \(2020 Program\)](#)
- [Biorenewable Insights: Biocoal and BioCrude \(2020 Program\)](#)

TECH Program

- [TECH Blue Hydrogen \(2021 Program\)](#)

Market Insights Program

- [Market Insights: Hydrogen – 2022](#)
- [Market Insights: Hydrotreated Vegetable Oils – 2021](#)
- [Market Insights: Carbon Dioxide - 2021](#)