




Certified Green by the Leonardo Academy



GREEN CUP



POLO

# Green Cup Polo

Thursday September 5th, 2013  
Green Cup Eco Gala

Saturday September 7th, 2013  
Green Cup Polo @ Capitol Polo

Est. Guests

1,500

**Benefitting**  
ACORE-  
THE AMERICAN  
COUNCIL ON  
RENEWABLE  
ENERGY



EPIC -  
EQUESTRIAN  
PARTNERS  
IN CONSERVATION



**Activities**  
Two high goal polo matches, magnificent half-time events featuring music, divot-stomping local and national celebrities and equestrian group performances.



## ABOUT GREEN CUP POLO EVENT

Green Cup Polo 2013, the seventh annual polo benefit played to raise awareness of environmental issues, is hosted by the Capitol Polo Club, and carried out in cooperation with various embassies and non-profits in the DC area. All proceeds benefit The American Council on Renewable Energy (ACORE) and Maryland based Equestrian Partners in Conservation (EPIC). The public is invited to join with diplomats, non-profit organizations, and corporations for a day of polo fun and fundraising for the environment.

Green Cup Polo has shown continuous growth since its inaugural year in 2007 raising funds for worthy environmental causes.



Green Cup Polo is one of the few events in the U.S. that incorporates green principles into every stage of the planning process, and the first event to be certified "green" in Washington DC. The event does everything possible to minimize its ecological footprint.



### Co-Chairs

Dr. Robert Do and Mike Rubin

### Honorary Environmental Advisory Board

Ambassador Taksoe-Jensen, Denmark  
Ambassador Said Jawad, Afghanistan  
Ambassador Jonas Haffstrom, Sweden

### Executive Host Committee

Neil Agate, Marisa Bianchi, Marcos Bignoli,  
Hoy Booker, Juanita Breland, Adam  
Leighton, Charlie Muldoon, Joe Muldoon,  
Rajeev Sharma, Seema Sharma, Rocio Velez,  
Derek Wilson.





## REASONS TO SUPPORT GREEN CUP POLO

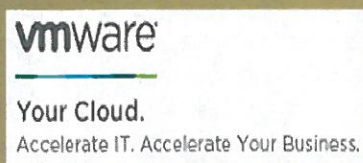
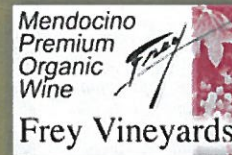
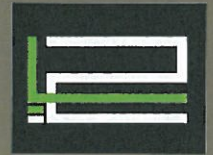
Environmental issues are some of today's most pressing issues. Climate change and global warming are threatening to harm biodiversity, destroy livelihoods, and significantly impact the world economy.

**The Green Cup Polo** aims to show that corporations, non-profits, and politicians stand together in this fight. Through your sponsorship, you help environmental non-profits stay focused on their cause and commitment to solving these environmental issues.

**The Green Cup Polo** is a high caliber event that provides companies with outstanding corporate entertaining. It gives your company an opportunity to entertain clients and partners in a relaxed environment at Washington DC's premiere polo club. In addition, it promises excellent publicity and marketing opportunities. As a sponsor your name will be heavily promoted throughout the marketing and promotion of the event, as well as at the event itself.



# PREVIOUS GREEN CUP SPONSORS



[www.greencuppolo.com](http://www.greencuppolo.com)

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR - \$10,000

- Up to 40 Green Cup VIP Combination tickets, each of which allow the guest admission to the Green Cup Gala on September 5th and VIP Access to the Green Cup Polo matches on September 7th which include access to grandstand VIP area as well as catered hors d'oeuvres and drinks.
- Premium sponsorship recognition in all marketing and advertising surrounding the event.
- Promotional banner and 6 mentionings during the event.
- Promotional activities during the event such as raffle product demonstration. (Arranged by the sponsor)
- Right to have CEO/spokesperson participate in event festivities such as trophy presentation and first-ball throw-in.
- Ten complimentary "polo for a day" passes for lessons at the Capitol Polo Academy.
- The use of the event's logo in sponsors publicity and marketing efforts.
- Photo opportunities with the polo players and their horses.

## GOLD SPONSOR- \$5,000

- Up to 20 Green Cup VIP Combination tickets, each of which allow the guest admission to the Green Cup Gala on September 5th and VIP Access to the Green Cup Polo matches on September 7th which include access to grandstand VIP area as well as catered hors d'oeuvres and drinks.
- Premium sponsorship in all marketing and advertising surrounding the event
- Promotional banner and 3 mentionings during the event.
- Promotional activities during the event such as raffle product demonstration. (Arranged by the sponsor.)
- Right to have CEO/spokesperson participate in event festivities such as trophy presentation and first-ball throw-in.
- Six complimentary "polo-for-a-day" passes for lessons at the Capitol Polo Academy.
- The use of the event's logo in sponsor publicity and marketing efforts.
- Photo opportunities with the players and their horses.



## SILVER SPONSOR - \$2,500

- Up to 8 Green Cup VIP Combination tickets, each of which allow the guest admission to the Green Cup Gala on September 5th and VIP Access to the Green Cup Polo matches on September 7th which include access to grandstand VIP area as well as catered hors d'oeuvres and drinks.
- Premium sponsorship in all marketing and advertising surrounding the event, and 1 mentioning during the event.
- Four complimentary "polo-for-a-day" passes for lessons at the Capitol Polo Academy.

## BRONZE SPONSOR - \$1,000

- Up to 4 Green Cup VIP Combination tickets, each of which allow the guest admission to the Green Cup Gala on September 5th and VIP Access to the Green Cup Polo matches on September 7th which include access to grandstand VIP area as well as catered hors d'oeuvres and drinks.
- Premium sponsorship in all marketing and advertising surrounding the event
- The use of event's logo in sponsor publicity and marketing efforts

### Additional Sponsorship Opportunities:

In addition to the sponsorship packages above we have the following Polo Partner Sponsorship Opportunities:

Team Sponsors (\$2,000)

BPP - Best Playing Pony Sponsor (\$1,500)

Goal Sponsors (\$1,000)

MVP - Most Valuable Player Sponsor (\$1,500)

Title Sponsorship (\$20,000 separate package to be provided by the Event Coordinator)

Our sponsorship program is adaptable to meet the needs of your organization. We will customize a sponsorship package for you, based on your needs, to create a successful partnership. With a helpful staff to assist, you can be confident that your sponsorship will earn results for your organization.

# SELECT MEDIA ATTENTION

POLO MAGAZINE



## The greening of polo

The new path to help the environment

By Robert De

As environmental and home owners, polo players have always pushed the envelope in being more ecological and environmentally conscious than our neighbors. Instead, we have done some green polo fields and had some eco-friendly polo players. As an environmentalist, polo players have always pushed the envelope in being more ecological and environmentally conscious than our neighbors. Instead, we have done some green polo fields and had some eco-friendly polo players.



The new path to help the environment. The new path to help the environment. The new path to help the environment. The new path to help the environment.



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FASHION WASHINGTON

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## Green Goes Glam

A 4-color friendly polo match brought fans and horses to Pooeville, Md., for the Green Cup of Polo July 19. These attendees and animals included:

- 1. Jack, 12, by way of Polo Barn.
- 2. Coler, a private cow, by way of Polo Barn.
- 3. A 4-year-old horse named by way of Polo Barn.
- 4. A 4-year-old horse named by way of Polo Barn.
- 5. A 4-year-old horse named by way of Polo Barn.
- 6. A 4-year-old horse named by way of Polo Barn.



### Haute Dates

**Milly Trunk Show**  
 The Milly Trunk Show is a fashion show for women. It is held at the Polo Barn in Pooeville, Md. on July 19. The show features a variety of clothing items.

**Fashion Fights Poverty**  
 Fashion Fights Poverty is a fashion show for women. It is held at the Polo Barn in Pooeville, Md. on July 19. The show features a variety of clothing items.

**Jennifer Jane Trunk Show**  
 The Jennifer Jane Trunk Show is a fashion show for women. It is held at the Polo Barn in Pooeville, Md. on July 19. The show features a variety of clothing items.

# PRESS & MEDIA COVERAGE

**Preservation of the environment for future generations goes to the very heart of why the Green Cup was founded. Washington's only sporting event to be certified as carbon-neutral, the annual polo match and surrounding events serve as a vehicle through which all area parties that are working to solve today's environmental issues can come together to celebrate their accomplishments.**

Daniel Swartz, ReVamp Media, 6/30/2010

**Polo Goes Green with the German Embassy. The "Green Cup of Polo" remains the only carbon-neutral sporting event in the greater Washington area. The German Embassy will participate in the event as part of the German government's 'Transatlantic Climate Bridge' initiative, and will be represented with its own tent, open to all. The event incorporates green principles into every stage of the planning process. It will feature cuisine from the city's top organic and sustainable restaurants and cafes.**

German Mission to the United States, 6/27/2010

**(The Green Cup Polo) has become one of the Washington, DC area's premier polo events. The event is a venue for socializing, as well as an opportunity for corporations, non-profit organizations, and politicians to join forces and raise awareness of environmental issues.**

Andrea Rogers, AskMissA.com, 6/27/2010

**Sponsored by the Capitol Polo Club of Montgomery County, Maryland, The Green Cup of Polo is the first Cleaner and Greener(R) Certified event in the Washington DC area.**

Leonardo Academy via The Corporate Responsibility Newswire, 7/3/2008

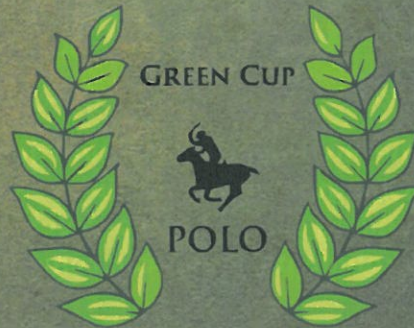
**Green Goes Glam at Eco-friendly Polo Match. Event coordinators worked to determine how much energy would be consumed during the event — for example, how much greenhouse gas would be emitted by people driving to the event. Enough offsets, or credits for actions taken to reduce pollution, were donated by the Portland, Ore.-based Climate Clean in order to counter-balance the emissions. Coordinators also incorporated green practices into many elements of the planning process — which translates into extensive on-site recycling and composting, food donated by local, organic restaurants, an option for a trip to and from the event in a hybrid taxi provided by EnviroCab, biodegradable serving ware, and the use of soy-based ink and recycled paper for printed materials.**

Erin Donaghue, Gazette Newspapers, 7/23/2010

**The Capitol Polo Club's Green Cup of Polo brings an old game full of tradition into the 21st century.**

Stephanie Green, The Washington Times, 7/15/2009

**Green Cup Promotional Video - <http://youtu.be/dGfT87fh994>**



## CAPITOL POLO CLUB

14660 Hughes Road  
Poolesville, MD 20854  
Phone: 1-866-415-POLO  
Fax: 240-465-0754

### President:

Dr. Robert Do - [Robert@capitolpolo.com](mailto:Robert@capitolpolo.com)

### Manager:

Marcos Bignoli - [Marcos@capitolpolo.com](mailto:Marcos@capitolpolo.com)

### Marketing:

Neil Agate - [Neil@capitolpolo.com](mailto:Neil@capitolpolo.com)

Website: [www.greencuppolo.com](http://www.greencuppolo.com)

Facebook Page: "Green Cup Polo"

Twitter: #GreenCupPolo