

Todd Campbell

250 Sadie Roberts Rd | Saint Johnsbury, VT 05819
(712) 660-0264 | cew.todd@gmail.com

Professional Experience:

Self Employed - Campbell Consulting

Saint Johnsbury, VT | January 2017 – current

Provides strategic advice and planning for economic development projects, project management execution.

Senior Advisor for Energy and the Biobased Economy

United States Department of Agriculture (USDA) Rural Development

Washington, DC | July 2013 - January 2017

Led policy coordination between multiple federal agencies and USDA to expand investments in renewable energy, energy efficiency, and value-added products such as biofuels and renewable chemicals. Dealt with policy matters of a sensitive nature with USDA officials, the White House, Congress; required ability to motivate, persuade, or educate parties to adopt processes or take action to advance the goals of the organization; conducted regular briefings for leadership on industry trends, project management status and developments, including regular quarterly updates to the Secretary. Additional responsibilities were as follows:

- Senior Advisor for the USDA's Energy Council and Biofuels Working Group;
- Chaired the Bioeconomy Council Coordinating Committee, recruited a broad intra-departmental group from diverse disciplines to mobilize multiple missions towards common strategic goals such as program stacking, coordinated training and marketing, and development of web-based tools to reduce burden for program applicant entry;
- Oversaw the Biomass Research and Development Board and Operations Committee that formulated national strategy including the policy document development for the National Biofuels Action Plan, Federal Activities Report on the Bioeconomy, and Billion Ton Bioeconomy Initiative as well as industry segment listening sessions and regional workshops;
- Voting member on the USDA Science Council, chaired by the USDA Chief Scientist; which authorized and provided guidance for Departmental actions including the USDA Scientific Integrity Policy and Open Data Initiative;
- Policy development related to climate change, including as Member of the USDA Climate Change Executive Committee; and committee member for drafting of the National Climate Action Plan and the Building Blocks for Climate Smart Agriculture and Forestry.

Chief of Staff (Acting), USDA Rural Development

Washington, DC | January 2013- July 2013

Supervised Mission area operations and staffing for National Office of 300+ employees at Washington headquarters and 4000+ employees nationwide;

- Effectively managed operations during the U.S. budget sequestration in 2013 without having to furlough a single employee; Led review and clearance for all Mission Area regulations; Represented Under Secretary and USDA management in subcabinet, senior level meetings.

Confidential Assistant to the Under Secretary for Energy Programs, USDA Rural Development

Washington, DC | December 2011- January 2013

Served as Project Manager for special renewable energy projects including annual project charter development and execution of Farm to Fly Agreement, MOU with the Innovation Center for U.S. Dairy, Wood to Energy for forest restoration and economic development, development of the USDA Energy Website and Investment Mapping projects, and MOU with the Department of Navy on Biofuels. Produced recommendations for programs and operations including what major projects to initiate or curtail; resources to devote to specific projects; and what changes in program emphasis should be executed for various projects to ensure mission elements. Identified problem areas, coordinates corrective action; and changes to implement improvements with

consideration to public relations and policy, congressional actions, and economic impact. Additional responsibilities included:

- Led policy and program development for Farm Bill improvements to advance energy efficiency, renewable energy and the biobased economy funding;
- Established a political liaison role that coordinated all biobased energy policy with other USDA mission areas, Federal and State agencies, congressional offices, and the public.
- Supervised all energy and biobased economy policy and program strategic planning studies, providing analysis, advice, and guidance on program resources;
- Developed and maintained comprehensive and integrated Mission Area-wide strategies for delivery of programs related to energy and biobased economy supporting the USDA Strategic Plan 2014-2018.
- Collaborated with all external stakeholders and local government officials to identify and financial renewable energy projects in rural areas;
- Implemented Biomass Research and Development initiative (BRDi) nomination process and quarterly meeting for 30 member Technical Advisory Committee, Departmental lead on BRDi Report to Congress, and lead on interdepartmental Operations Committee for the BRDi Board
- Prepared Congressional testimony and briefing materials for the Secretary and Under Secretary

Confidential Assistant to the Administrator, USDA Rural Business and Cooperative Services

Washington, DC | February 2010 - December 2011

Provided advice, guidance, and analysis to the Rural Business and Cooperative Program Administrator and RD Under Secretary on policy, regulation, and program implementation; delivered stakeholder education through remarks and presentations at conference, webinars and in person meeting; served as representative of the USDA Energy Council Coordinating Committee, briefings with Administration and Congressional officials, staff training, and working directly with State Directors to review overall metrics. Initiated and served as Project Manager, including annual project charter development, for:

- USDA Farm to Fly Agreement on aviation biofuel with representatives from Boeing, Airlines for America, Commercial Aviation Alternative Fuel Initiative, Federal Aviation Administration and Departments of Transportation, Energy, Defense, and Commerce;
- Memorandum of Understanding with the Innovation Center for U.S. Dairy dealing with nutrient management and greenhouse gas emission reductions through efficiency and renewable energy production, with a focus on biogas from anaerobic digesters;
- Biofuel Infrastructure Development and program implementation to increase consumer availability with increased availability of higher blend biofuels (E15+).

Rural/Agriculture Director, Clean Energy Works

Washington, DC | June 2009 - February 2010

Managed national outreach to agricultural organizations and rural constituencies on energy legislation surrounding opportunities with renewable energy through comprehensive energy reform, work included engaging farmers, foresters, renewable businesses/cooperatives; public conference speaking; leading weekly working group meetings; traditional and new media management.

- Expedited communication with leaders from agricultural, forestry and energy organizations;
- Developed strategies to motivate, persuade, and educate stakeholders and their networks to the merits of comprehensive energy reform for economic development potential that would accompany a broad effort to tackle issues dealing with climate change.
- Fostered collaboration with dozens of like-minded organizations.

Education:

Bachelor of Arts Degree Philosophy and Religion

Minor in Business

Buena Vista University- Storm Lake, IA